

Parsons-Souders

MAY 25, 1914

Parsons-Souders

Distributing Rat-ines Tues'y

"Buy in the Light"

Advertising is largely responsible for the "one price" basis of present day merchandising.

The value-for-their-money which our grandparents received was dependent on a price-haggle and a quality guess. The storekeeper's effort was to sell what he wanted to sell at a price as high as he could make the customer pay. BUT THAT DAY IS GONE.

Advertising has changed all this by standardizing goods and their prices.

It enables you "TO BUY IN THE LIGHT."

It means both safety and economy to buy the wares which are placed before you here from day to day.

Parsons-Souders Co.

The Business of This Coat and Suit Sale

is to make it impossible for any woman to come in here and NOT find the coat or suit that is best for her to buy, and to wear, no matter what the price she wants to pay between \$14.50 and \$45.00.

The new Summer Suits for vacation travel which we are now showing are pretty convincing that we have achieved that purpose.

Look Among the Silk Stockings For Gifts to the Young Ladies Who Graduate

The color range is all-inclusive, from the most brilliant to the most subdued, and all comes in black and white.

KAYSER'S Italian Silk Stockings at \$1.50 a pair.

KAYSER'S famous "Buttonole" Spun Silk Stockings, price \$1.50.

KAYSER'S Wonderful Silk Stockings. Price \$1.50.

GORDON DYE Silk Stockings, \$1.50.

McGILLUM'S famous Black Silk Stockings in three grades, \$1.00, \$1.25 and \$1.50.

About as Near Perfection As a Woman's Pump Can Be

Two surpassing new models just came in. One is dull kid leather, the other white buckskin.

The dull kid Pump is "Roman Strap" has hand-turned soles; quite light, airy and dressy.

Domby of London sends this new Colonial Pump of genuine buckskin. White and highest class.

\$4.00 the pair.

Special Distribution of Cotton Ratines on Tuesday, 26

600 yards twenty pieces separate in color or weave in splendid variety in choosing for summer frocks.

Five yards to a dress, just 120 ladies can possibly share in this offering.

Our regular stocks have had a "going over" and twenty pieces containing 600 yards selected for this special distribution of Tuesday morning.

The collection of Ratines both as to colors and weaves is much better than is usually presented at special prices at this time of season—Buying them now is pretty much like putting the money away.

Every woman should have a ratine frock or two in her summer wardrobe. It is a pity that there is only enough for 120 dresses in this sale.

Sale at Parsons - Souders Begins Promptly at Store Opening



300 yards 42-inch \$1.00 Ratines at 79c—A splendid color variety; Black, Corn, Golden Brown, Mahogany, Pink, Biscuit, Wistaria, Lavender and Copenhagen.

200 yards 36-inch 50c Silk Ratines at 39c—Pink, Brown, Copenhagen, Mahogany, Fuchsia and Biscuit tan.

75 yards 40-inch Black and White

Ratines—Two \$1.50 patterns at \$1.19 and two at 99c, were \$1.25 a yard.

25 yards 36-inch White Loop Cloth at 39c—Regularly 50c a yard.

This to Porches That Want Summer Air Without Summer Glare

The sun says "Time for Porch Shades," in other words, it orders you to Vudorize if you would have the summer pleasures without summer discomforts.

A good shade should be easy to look at, easy to work and satisfactory in keeping out the glare and letting in air.

VUDOR SHADES made of broad strips of linden wood finished in mottled and solid green. \$2.25 to \$7.50.

Hung free.

Genuine Quadruple Plate Silver Casseroles, \$4.50

When circumstances due to a backward spring causes the market to be overstocked on many goods the advantages arising therefrom are unmistakable.

At such a time manufacturers turn to leading stores to clear their stocks. As in this instance of selling regular \$7.50 Silver Casseroles at \$4.50 or practically "half" they'd do it, rather than a greater loss inevitable later on.

Little Boys' 'Greenaway' Wash Clothing

Straight waist and pants—detachable, and buttoned on. 2 to 6 years.

AT \$1.25—Suits of Chambray, plain and striped combinations.

AT \$1.50—White Galatea Waist with striped pants.

AT \$2.00—White Linen Waist and blue linen pants.

TRUE VALUES

Parsons-Souders Co.

Main Street Between "2 & 3"

NO FOOD FOR WIFE AND BABIES; TOO OLD FOR RAILROAD WORK; SO TURNS BANDIT



Wife and children of James S. Hogue.

Because his wife and little children were starving, James S. Hogue, a former railroad man, attempted to hold up a train near San Francisco a few days ago. He was caught and made an unsuccessful attempt to commit suicide. Hogue had always been an honest man. But recently he was discharged from railway service because he was over forty-five. At the same time he lost all his money in mining speculation. Rather than see his family starve he made a desperate attempt to raise funds by becoming a bandit.

Social and Personal

To Initiate.
At a special meeting of Queen Esther Chapter, No. 11, Order of the Eastern Star, to be held at 8 o'clock Wednesday evening a class of six candidates will be initiated. After the ceremony a social session will be held with refreshments.

Camp Fire Girls.
In the home of her aunt, Mrs. Frank A. Dennison, Miss Lena Witzell entertained the members of the Monongahela Camp Fire Girls this afternoon.

With Miss Quinn.
Thursday evening the East End Sewing Circle will meet with Miss Ella Quinn in her home on East Pike street.

To Graduate.
Among the graduates of Miss Maderia's school in Washington whose commencement exercises will take place at Rancher's at 6 o'clock Tuesday afternoon will be Miss Eleanor Haymond Blackford, of Parkersburg, granddaughter of Colonel and Mrs. Henry Haymond, of this city.

To Be Hostess.
Mrs. J. B. Smith will be hostess of the Clarksburg Central Mothers' Club at 8 o'clock tomorrow afternoon in her home on North Chestnut street. Mrs. G. H. Duhle will be leader of the meeting and the subject will be "What Shall We Do in Vacation?"

All Invited.
Every one is cordially invited to attend the lawn fete to be given by the Ladies of Charity tomorrow evening on the grounds of the parochial residence of the church of the Immaculate Conception. The proceeds will be devoted to the building of the St. Mary's high school.

Theater Parties.
Quite a number of theater parties have been arranged for the Elks' entertainment this evening in the auditorium of the Elks home.

Missionary Meeting.
The Women's Missionary Society of St. Paul's Methodist Episcopal church, South, will meet in the church auditorium at 8 o'clock Tuesday evening. Mrs. W. H. Foglesong will have charge of the program. All members are urged to be present.

Mr. Snider Sings.
The popular Sunday evening program of music Proprietor R. J. Gazley has the Cadenza orchestra to present at the Waldo hotel was featured last evening with Millard F. Snider's new song, entitled, "My Home is West Virginia." Mr. Snider sang the song himself and he received many compliments from the highly pleased audience. Mr. Snider will likely sing it again next Sunday evening at the Waldo.

HOLIDAYS

At the Local Postoffice Thursday and Saturday of This Week Will Be.

Postmaster J. Carl Vance has made the following announcement: The governor having designated by proclamation May 28 and 29 as legal holidays in West Virginia, to be known as Good Roads Days, the Clarksburg postoffice will observe Thursday, May 28, as a holiday. There will be one city delivery in the morning. The stamp, general delivery, parcel post and registry windows will be open from 9 to 11 a. m. The money order and postal savings departments will be closed all day. There will be one regular rural delivery service.

Saturday, May 30, being Decoration Day, the same holiday service will be observed, with the following exceptions: The stamp, general delivery, parcel post and registry windows will be open for one hour only, from 10 to 11 a. m. There will be no rural delivery service on this day.

PERSONALS

E. D. McCarty was a visitor here from Lumberton Monday.

Fred Knisely, of Lost Creek, who recently returned from Florida, where he spent the winter, was a city visitor Monday.

Mrs. C. W. Halterman has gone to Washington, D. C., to attend the annual commencement exercises of the Bristol college for young women, from which her sister, Miss Margaret Coffman, is to be graduated. Their father, J. M. Coffman, will go there Monday night.

G. T. Alexander is here from Fairmont.

Lane B. Alexander is here from Parkersburg on a brief business visit.

C. M. Price, of Wheeling, is a guest at the Waldo.

George W. Wells, of Parkersburg, is transacting business here.

Cecil B. Highland is here from New Martinsville.

G. A. Partridge, of Fairmont, is a city business visitor.

W. P. Barlow, of Buckhannon, is a visitor here.

J. G. Mayfield, of Buckhannon, is a visitor in the city.

Attorney R. M. Noll, of Marietta, O., is here on legal business.

Columbus W. Law, former postmaster at Salem, was a city visitor Monday.

Mrs. Benjamin Bassel, of Buckhannon, is visiting her sister, Mrs. Martha M. McCarty.

Mrs. John Taylor, of Brooklyn, N. Y., who is a guest of Mrs. Howell Cooper, will return home this evening.

You should try Candy's HOME MADE Frankfurt, Polish, Pure Pork, Knockwurst and Bologna Sausage. Also Minced, New England and Berlin Ham. All Made from the best meats in a Sanitary Way.

Opposite Goff Building.

GREAT PUBLIC SALE.

Fine Jersey Cows. The undersigned will sell at public sale at Jane Lew, W. Va., Thursday, May 28, at 1 o'clock p. m. 30 head of fine Jersey cows.

R. R. PRICE, Jane Lew, W. Va.

True Values **B & B** True Values

new cottons

priced low

Crisp cool fabrics in such a variety that selecting from them is a delight—new designs and weaves that you may have difficulty in finding elsewhere—prices that are surprisingly low.

20c and 25c Tissues—sheer woven material—similar in weave to fine madras, only—sheer, like voiles—very serviceable, all colors—light and dark, plain and fancy woven stripes, checks, bars and plaid effects, 18c.

Crepé Ratine—medium light weight, trifle heavier than crepes usually are, adapted for serviceable dresses of combinations, woven stripes, bars and neat printed effects in light and dark colors in two qualities, 25c and 35c.

Special Rice Voiles—in white only, sheer light weight, fine mesh, crisp finish for serviceable dresses or waists—40 inches wide, 35c.

New White Piques—imported and fine domestic makes in all the wanted size waists—soft finish for separate skirts, coat suits, 25c, 35c, 40c to \$1.00.

Boggs & Buhl.
PITTSBURGH, PA.

LOCKWOOD'S

Women Appreciate the Attractiveness of These New Curtains and Draperies.

Every woman that visits our Curtain Department comments not only on their attractiveness, but on the low price which we are selling them as well. No matter what special kind of curtains you may want, come and see our new designs. All kinds and all prices.

See the specially priced Scrim at

10c-Yd.

"The Woman's Store"

THREE LAYER CAKES

Chocolate Caramel, White Coconut or Orange Icing
25 CENTS EACH

FINE 10c, 15c, 30c AND 35c CAKES

and all kinds little cakes, 10c dozen. Fresh daily and baked with good butter.

CHICAGO DAIRY

KETTERING & FRANTZ, Props.

MEMORIAL DAY

Will Be Observed by Northcott Camp of Modern Woodmen of America.

Northcott Camp, No. 5748, Modern Woodmen of America, will hold annual memorial services Sunday afternoon, June 7. The members will assemble in the Pythian building at 2 o'clock sharp in the afternoon. There will be a parade at 2:30 o'clock headed by Gregory's band. The order will march to the Elkview cemetery, where ritualistic services will be engaged in at 3 o'clock with an address by the Rev. C. B. Mitchell and music by Gregory's band and an orchestra. Graves of deceased members will be decorated with flowers.

BROTHERHOOD PLAYERS

Will Practice on Union Park Tuesday and Thursday Evenings.

The Blue team of the Brotherhood will practice on Tuesday and Thursday evenings this week beginning at 8 p. m.

All Blue members of the Brotherhood who contemplate playing with

the team are requested to meet at Union Park on these evenings.

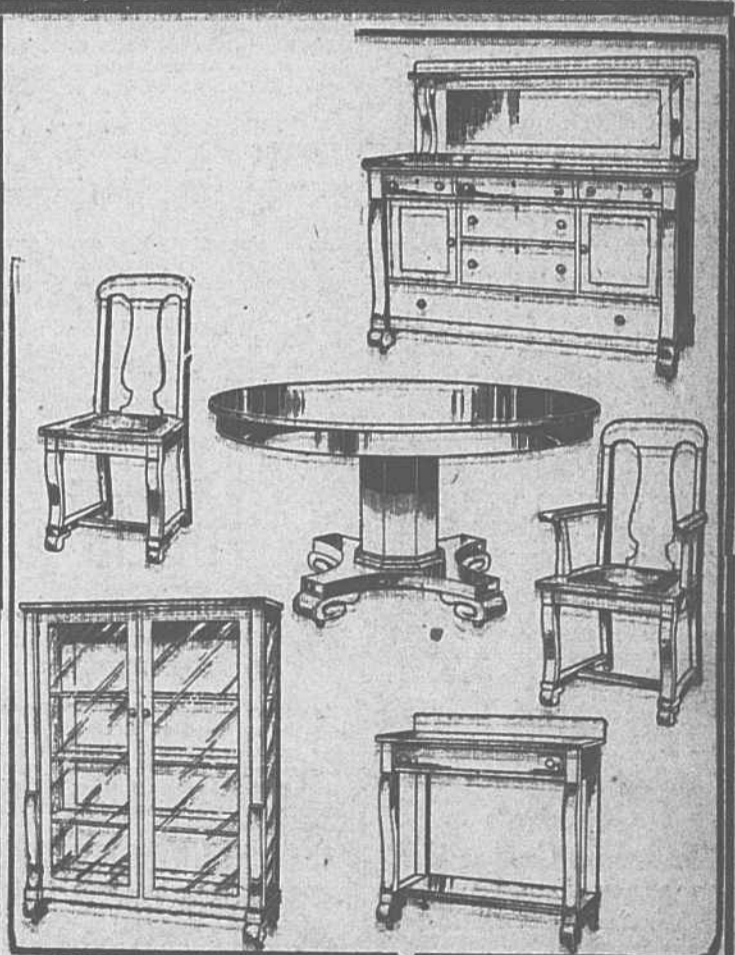
The opening game between the Red and Blue baseball teams of the Brotherhood will take place on Saturday morning, May 30th, 1914. Captain Leubenstein would like to have all Blue candidates report on one of the evenings designated above.

Harry Woodruff has resumed his vaudeville tour after an attack of illness.

WINE OR CIDER

Can Be Manufactured from Fruit Grown Exclusively Within This State.

Section 4, of the Prohibition Law, known as House Bill No. 8, by Mr. Vost is as follows: "The provisions of this act shall not be construed to prevent any one from manufacturing for his own or domestic consumption wine or cider; or to prevent the manufacture from fruit grown exclusively within this state of vinegar and non-intoxicating cider for use or sale; etc." I have this law in pamphlet form, price 15c. Call at or address the Daily Telegram office, advertisement.



BUFFETS

Golden Oak or Early English Buffets, nicely polished, the latest style, all sizes and conveniently arranged from \$10.75 up to \$75.00.

EXTENSION TABLES

Solid oak square extension tables \$6.25 up

Round extension tables \$9.00 up

CHINA CLOSETS

Our china closets comprising all the different woods and designs are priced at \$12.50, \$14.00, \$16.50 up to \$45.00.

CHAIRS

Six plain-substantial chairs at \$4.00, \$4.50 and \$5.00

Leather seat diners at \$12.50, \$14.00 and \$20.00

Palace Furniture & Piano Co.
168-170 W. Main St.